

Theory and Practice of Governance Syllabus

開課系所 Class/Department：城市治理英語碩士學位學程

課程中文名稱 Title of course in Chinese：治理理論與實務

課程英文名稱 Title of course in English：Theory and Practice of Governance

授課教師 Instructor：鄧軫元 Chen-Yuan Teng & 郭昱瑩 Yu-Ying Kuo

應修系級 Major：城市治理英語碩士一年級

選修類別 Type of Credit： 必修 Required 選修 Elective

全半學年 Whole or Half Academic Year： 全學年 Whole 半學年 Half

學分 Credit(s)：2 時數 Hour(s)：2

教師網址 Instructor's Website：We will use university “e-Learning” website for this module.

先修科目 Prerequisites：

教學目標 Course Objectives：

The term “governance” has become a concept that is widely used in various fields related to public affairs. Distinguishing it from the concept of governing, governance incorporates the roles of other sectors and organizations beyond a government when tackling public problems. Despite its importance, government is considered as only one of the actors that have influence on public policy. Government needs to collaborate with other actors during the policy process. This course aims to introduce the concept of governance, which is expected to provide a theoretical perspective for students who study the urban development of cities. Several issues related to governance, such as the goals of governance and governance mechanisms, are also discussed.

內容綱要 Course Outline：

The first part is the introduction of various forms and ways of governance. Global governance becomes a trend as international interaction increases, while localization calls attention in expressing unique competitiveness. Network governance incorporates governments at all levels, business and the third sectors to accomplish cohesive tasks. The second part discusses how government chooses among the approaches of governance and policies. The final part explores how government can help economic development. We adopt the economic and philosophical approach and ask whether government should intervene in individual choices and free markets.

*校定核心能力：八項加總為 100%，不需每項均填寫，惟至少需填一項

項目 Item	創意思考與問題解決 Creative thinking and Problem-solving	綜合統整 Comprehensive integration	溝通協調 Communication and Coordination	團隊合作 Teamwork
權重 Weight	20 %	10 %	10 %	10 %
項目 Item	誠信正直 Honesty and Integrity	尊重自省 Self-Esteem and Self-reflection	多元關懷 Caring for Diversity	跨界宏觀 Interdisciplinary Vision
權重 Weight	10 %	10 %	10 %	20 %

Assessment:

Professor Kuo:

1. Class participation (10%)
2. Student presentation (40%)

Professor Teng:

1. Group presentation (week 18): 25%
2. Essay: 25% (Deadline: 17:00, 31, January, 2022)

Essay question: Thaler (2018) believes that people who have self-control problems want to be nudged *as judged by themselves*, while Sugden (2016) argues that only very few actually want it. Whose view do you support or do you have a third opinion? (Word limits: 1000)

The essay should have two parts. The first summarizes Thaler's and Sugden's views (60%). The second analyze and develop your thoughts (40%).

Penalties of late submission of the essay:

1 day delay: 10 points

2 to 3 days delay: 30 points

After the 3rd day: no points will be given.

Teaching Schedule (Subject to necessary changes) :

Week 1 (9/28): Overview; The Concept of Governance (KUO)

Reading: Kooiman, Jan. 2003. Governing as Governance. Sage. Part I

https://books.google.com.tw/books?hl=zh-TW&lr=&id=GudAC8JLLtIC&oi=fnd&pg=PP1&dq=governance&ots=1tb-AgS6rl&sig=Qok2IHdeS4RUAYm-WhB6aXyfBTM&redir_esc=y#v=onepage&q=governance&f=false

Week 2-6: Various forms and ways of governance

Week2 (10/5): Urban governance (KUO)

Reading: A good-governance framework for urban management

R Biswas, A Jana, K Arya, K Ramamritham - Journal of Urban Management, 2019

<https://www.sciencedirect.com/science/article/pii/S2226585618301328>

Week3 (10/12) : Urban governance, Guest Speaker: Chantalle Elisabeth Rietdijk (KUO)

Week4 (10/19) : Global governance (KUO)

Reading: Hurd, I. Legitimacy and contestation in global governance: Revisiting the folk theory of international institutions. Rev Int Organ 14, 717–729 (2019).

<https://doi.org/10.1007/s11558-018-9338-z>

Week5 (10/26) : Network governance (KUO)

Reading: Rhodes, R.A.W. (1997) Understanding governance: policy networks, governance, reflexivity and accountability (Public Policy & Management), Philadelphia, US. Open University, 252pp.

Keith G. Provan, Patrick Kenis, Modes of Network Governance: Structure, Management, and

Effectiveness, Journal of Public Administration Research and Theory, Volume 18, Issue 2, April 2008, Pages 229–252, <https://doi.org/10.1093/jopart/mum015>

Week6 (11/2) Group Presentation for Governance in general (KUO)

Week 7-12: How does government choose between policies?

Week 7 (11/9): Democratic Governance (KUO)

Democratic governance: Developed vs. Developing Countries

Reading: Democratic Deconsolidation in Developed Democracies, 1995–2018

<https://ces.fas.harvard.edu/uploads/art/Working-Paper-PDF-Democratic-Deconsolidation-in-Developed-Democracies-1995-2018.pdf>

Week8 (11/16): Is direct democracy better than delegation? (TENG)

Frey, Bruno (1994). Direct Democracy: Politico-Economic Lessons from Swiss Experience, American Economic Review. 84 (No. 2): 338-342.

Feld, Lars, P. and Gebhard Kirchgässner (2000). Direct Democracy, Political Culture, and the Outcome of Economic Policy: A Report on the Swiss Experience, European Journal of Political Economy, 16: 287-306.

Frey, Bruno, S. (2008). Happiness: A Revolution in Economics. Cambridge: MIT Press. (pp. 182-183; 186-189)

Li, Qiang and Lian An (2020) Corruption Takes Away Happiness: Evidence from a Cross-National Study. Journal of Happiness Studies, 21, 485-504.

Week 9 (11/23): How far can we apply cost-benefit analysis? (TENG)

Sandel, M. J., Justice – What’s the Right Thing to Do?, Ch. 2.

Reading: H & G, Ch. 8

Week 10 (11/30): GIS, Guest Speaker: Chantalle Elisabeth Rietdijk (TENG)

Week 11 (12/7): Multi-attribute Utility Model for Governance (KUO)

Week 12 (12/14): Group Presentation for Approaches in Governance (KUO)

Week 13-18: How can government help economic development?

Week 13 (12/21): Should government intervene a free market? (TENG)

Reading: Nicholson, Walter and Snyder, Christopher, Intermediate Microeconomics, pp. 8-15.

Week 14 (12/28): Should government intervene when there are externalities? (TENG)

Rosen, Harvey, S. and Gayer, Ted, Public Finance, Chapter 5.

Week 15 (1/4): Should government intervene inconsistent choices? (TENG)

Reading:

Nicholson, Walter and Snyder, Christopher, pp. 90-92

Thaler (2018) From Cashews to Nudges: The Evolution of Behavioral Economics, *American Economic Review*, 180 (6): 1265-1287.

Sugden (2016) Do people really want to be nudged towards healthy lifestyles? *International Review of Economics*.

Week 16 (1/11): Other goals government might pursue: GDP or Happiness? (TENG)

R. Layard, *Happiness: Lessons from a New Science* (Penguin 2005), Chs. 4, 10

Week 8: Should government intervene when there is asymmetric information?

Week 17 (1/18): Group presentation for government intervention (TENG)

Describe one or more forms of governmental intervention in markets which you think are not corrections of market failure. What are governments trying to achieve in these cases? Should they be respecting individual choices or taking more account of the invisible hand proposed by Adam Smith?

Week 18 (1/25): Discussions for essays and wrap up (TENG)