

課程綱要 Course Syllabus

開課系所 Class/Department：城市治理英語碩士學位學程

課程中文名稱 Title of course in Chinese：永續都市觀光

課程英文名稱 Title of course in English：**Sustainable Urban Tourism**

授課教師 Instructor：Tamara Klicek

應修系級 Major：

選修類別 Type of Credit：必修 Required 選修 Elective

全半學年 Whole or Half Academic Year：全學年 Whole 半學年 Half

學分 Credit(s)：3 時數 Hour(s)：3

教師網址 Instructor's Website：

先修科目 Prerequisites：

教學目標 Course Objectives：

- To understand issues and challenges related to the environmental impacts of urban tourism;
- To obtain knowledge, understanding and ways of thinking of sustainable tourism in urban area;
- To understand the history and evolution of sustainable tourism development in cities;
- To identify impacts associated with urban tourism development on sustainability and apply intervention strategies to improve current conditions and/or to overcome issues.
- To craft systems thinking perceptible in sustainable urban tourism;
- To use course content to assess available plans, policies, and approaches being currently used to guide sustainable tourism development in cities;
- To craft ability to reflect upon debates in sustainable tourism issues;
- To discuss how to achieve optimal results for the local environment, while supporting tourism business growth.

內容綱要 Course Outline：

This course is designed to provide an understanding of the concept in sustainable urban tourism development and to develop understanding of the usefulness of tourism from a series of perspectives regarding sustainability - economic, social, cultural, environmental and political. The course is about international cities examples from around the globe. It is based bottom up and top down sustainable urban tourism examples in dealing with issues based on various components – including poverty alleviation through tourism, natural resources as attractions and destinations, social and resource responsibility, establishing policies, and principles for sustainability in urban tourism.

學生核心能力權重 Student's Core Competence Index:

*校定核心能力：八項加總為 100%，不需每項均填寫，惟至少需填一項

項目 Item	創意思考與問題解決 Creative thinking and Problem-solving	綜合統整 Comprehensive integration	溝通協調 Communication and Coordination	團隊合作 Teamwork
權重 Weight	20%	20%	%	10%
項目 Item	誠信正直 Honesty and Integrity	尊重自省 Self-Esteem and Self-reflection	多元關懷 Caring for Diversity	跨界宏觀 Interdisciplinary Vision
權重 Weight		%	20%	30%

*系定核心能力及權重：(請依照系所訂定之核心能力及課程權重簡述如下)

教學進度 Teaching Schedule :

週別 Weekly Schedule	教學預定進度 Tentative teaching schedule	教學方法與教學活動 (可複選) Teaching Methods and activities
Week 1	Emergence of sustainable tourism	講授 Lecture、討論 Discussion、實習 Practicum、其他 Others
Week 2	Issues of sustainable tourism	講授 Lecture、討論 Discussion
Week 3	Ecological sustainability in urban tourism	講授 Lecture、討論 Discussion
Week 4	Cultural sustainability in urban tourism	講授 Lecture、討論 Discussion
Week 5	Social sustainability in urban tourism	講授 Lecture、討論 Discussion
Week 6	Economical sustainability in urban tourism	講授 Lecture、討論 Discussion
Week 7	Political sustainability in urban tourism	講授 Lecture、討論 Discussion
Week 8	Public Diplomacy and sustainable tourism development	講授 Lecture、討論 Discussion
Week 9	<i>Midterm exam</i>	、其他 Others
Week 10	Alternative tourism in cities	討論 Discussion、實習 Practicum、
Week 11	Conventional mass tourism in cities	講授 Lecture、討論 Discussion
Week 12	Attractions	講授 Lecture、討論 Discussion
Week 13	Facilitating sectors and quality control	講授 Lecture、實習 Practicum、
Week 14	Sustainability of cities as tourism destinations	講授 Lecture、討論 Discussion
Week 15	Spatial strategies for destinations	講授 Lecture、討論 Discussion
Week 16	Visitor management	講授 Lecture、討論 Discussion
Week 17	Students' Presentations	討論 Discussion、實習 Practicum
Week 18	<i>Final exam</i>	、其他 Others

評量方式 Evaluation Methods : (各項成績請填百分比; 合計 100%)

平時成績 Regular grades 30 %	期中成績 Mid-term grades 30 %	期末成績 Final grades 40 %
<input checked="" type="checkbox"/> 出席率 Participation <input type="checkbox"/> 數位學苑作業與討論 Digital classroom assignment and discussion <input checked="" type="checkbox"/> 課堂討論 Class discussion <input type="checkbox"/> 平時作業 Regular assignment <input type="checkbox"/> 平時考試 Regular test <input type="checkbox"/> 其他 Others : _____	<input type="checkbox"/> 期中考 Mid-term <input checked="" type="checkbox"/> 書面報告 Written report <input checked="" type="checkbox"/> 口頭報告 Oral report <input type="checkbox"/> 其他 Others : _____	<input type="checkbox"/> 期末考 Final <input checked="" type="checkbox"/> 書面報告 Written report <input checked="" type="checkbox"/> 口頭報告 Oral report <input type="checkbox"/> 其他 Others : _____

指定用書 Required Texts :

參考書目 Reference Books :

David Weaver (2005), Sustainable Tourism, Elsevier, UK

Morrison A & Maxim C (2021) - World Tourism Cities_ A Systematic Approach to Urban Tourism-Routledge, UK

其他參考資料 Other References :

※備註：開課單位新增課程時，如無授課教師得暫以文字敘述教學進度與評量方式。