

## 課程綱要 Course Syllabus

開課系所 Class/Department：城市治理英語碩士學位學程

課程中文名稱 Title of course in Chinese：治理理論與實務

課程英文名稱 Title of course in English：Theory and Practice of Governance

授課教師 Instructor：鄧軫元 Chen-Yuan Teng & 郭昱瑩 Yu-Ying Kuo

應修系級 Major：城市治理英語碩士一年級

選修類別 Type of Credit： 必修 Required  選修 Elective

全半學年 Whole or Half Academic Year： 全學年 Whole  半學年 Half

學分 Credit(s)：2

時數 Hour(s)：2

教師網址 Instructor's Website：We will use university “e-Learning” website for this module.

先修科目 Prerequisites：

教學目標 Course Objectives：The term “governance” has become a concept that is widely used in various fields related to public affairs. Distinguishing it from the concept of governing, governance incorporates the roles of other sectors and organizations beyond a government when tackling public problems. Despite its importance, government is considered as only one of the actors that have influence on public policy. Government needs to collaborate with other actors during the policy process. This course aims to introduce the concept of governance, which is expected to provide a theoretical perspective for students who study the urban development of cities. Several issues related to governance, such as the goals of governance and governance mechanisms, are also discussed.

內容綱要 Course Outline：

There are four main topics in this module. We begin by discussing why we need government and public policy when facing societal problems. We adopt the economic and philosophical approach and ask whether government should intervene in individual choices and free markets. Second, besides efficiency, we discuss what other goals good governance may need to pursue. The third part introduces how government chooses between policies. In practice, governance has demonstrated its meaning in many ways. Global governance becomes a trend as international interaction increases, while localization calls attention in expressing unique competitiveness. Network governance incorporates governments at all levels, business and the third sectors to accomplish cohesive tasks. Data governance combines artificial intelligence, big data, and cloud computing to depict ICT development and soft power of a country in a global village.

教學進度 Teaching Schedule：

Week 1: The Concept of Governance

Reading: Kooiman, Jan. 2003. *Governing as Governance*. Sage. Part I

[https://books.google.com.tw/books?hl=zh-TW&lr=&id=GudAC8JLLtIC&oi=fnd&pg=PP1&dq=governance&ots=1tb-AgS6rl&sig=Qok2IHdeS4RUAYm-WhB6aXyfBTM&redir\\_esc=y#v=onepage&q=governance&f=false](https://books.google.com.tw/books?hl=zh-TW&lr=&id=GudAC8JLLtIC&oi=fnd&pg=PP1&dq=governance&ots=1tb-AgS6rl&sig=Qok2IHdeS4RUAYm-WhB6aXyfBTM&redir_esc=y#v=onepage&q=governance&f=false)

Week 2-5: Why do we need government?

Week 2: Should government intervene individual choice?

Reading:

Thaler (2018) *From Cashews to Nudges: The Evolution of Behavioral Economics*, *American*

*Economic Review*, 180 (6): 1265-1287.

Sugden (2008) Why incoherent preferences do not justify paternalism. *Constitutional Political Economy*, 19 (3): 226-248.

Week 3: Should government intervene the free market?

Reading: Rosen, Harvey, S. and Gayer, Ted, Public Finance, Chapters 3 & 5.

Week 4: What should government do when there is asymmetric information?

Nicholson, Walter and Snyder, Christopher, Intermediate Microeconomics, Ch.15.

Week 5-6: What other goals may good governance need to pursue?

Week 5: GDP or Happiness?

R. Layard, Happiness: Lessons from a New Science (Penguin 2005), Chs. 4, 10 Week 8:

Week 6: Efficiency vs. Equality of opportunity

Teng et al. (2020) Justice, what money can buy: a lab experiment on primary social goods and the Rawlsian difference principle, *Constitutional Political Economy*, 31: 45-69.

Sandel, M. J., Justice – What's the Right Thing to Do?, Ch. 6.

Sugden (2004), Living with unfairness: The limits of equal opportunity in a market economy, *Social Choice and Welfare*, 26: 211-236.

Week 7: Students presentation for government intervention

Week 8-10: How do governments make decisions?

Week 8: Cost-Benefit Analysis

Sandel, M. J., Justice – What's the Right Thing to Do?, Ch. 2.

Reading: H & G, Ch. 8

Week 9: Direct vs. Indirect democracy

Frey, Bruno (1994). Direct Democracy: Politico-Economic Lessons from Swiss Experience, *American Economic Review*. 84 (No. 2): 338-342.

Feld, Lars, P. and Gebhard Kirchgässner (2000). Direct Democracy, Political Culture, and the Outcome of Economic Policy: A Report on the Swiss Experience, *European Journal of Political Economy*, 16: 287-306.

Frey, Bruno, S. (2008). Happiness: A Revolution in Economics. Cambridge: MIT Press. (pp. 182-183; 186-189)

Week 10-11: Democratic governance

Week 10: Democratic governance: Direct vs. Representative Democracy

Week 11: Democratic governance: Developed vs. Developing Countries

Reading: Democratic Deconsolidation in Developed Democracies, 1995–2018

<https://ces.fas.harvard.edu/uploads/art/Working-Paper-PDF-Democratic-Deconsolidation-in-Developed-Democracies-1995-2018.pdf>

Week 12: Global governance

Reading: Hurd, I. Legitimacy and contestation in global governance: Revisiting the folk theory of international institutions. *Rev Int Organ* 14, 717–729 (2019).

<https://doi.org/10.1007/s11558-018-9338-z>

Week 13: Local governance and urban governance

Reading: A good-governance framework for urban management

R Biswas, A Jana, K Arya, K Ramamritham - *Journal of Urban Management*, 2019

<https://www.sciencedirect.com/science/article/pii/S2226585618301328>

Week 14: Student presentation: globalization vs. localization

Week 15: Network governance

Reading: Rhodes, R.A.W. (1997) *Understanding governance: policy networks, governance, reflexivity and accountability* (Public Policy & Management), Philadelphia, US. Open University, 252pp.

Keith G. Provan, Patrick Kenis, *Modes of Network Governance: Structure, Management, and Effectiveness*, *Journal of Public Administration Research and Theory*, Volume 18, Issue 2, April 2008, Pages 229–252, <https://doi.org/10.1093/jopart/mum015>

Week 16: Data governance

Reading: Al-Ruithe, M., Benkhelifa, E. & Hameed, K. A systematic literature review of data governance and cloud data governance. *Pers Ubiquit Comput* 23, 839–859 (2019).

<https://doi.org/10.1007/s00779-017-1104-3>

Week 17: Student presentation: governance in practice

Week 18: Project due: governance in practice